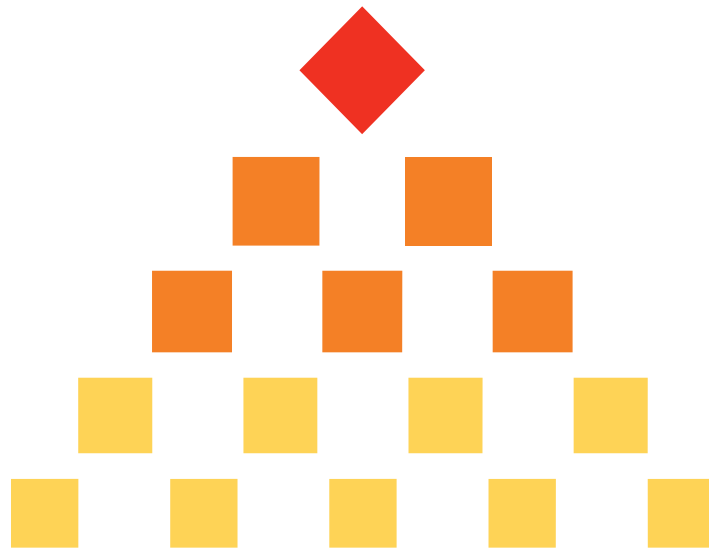


SOLID REPUTATION.  
STELLAR RESULTS.



SOLID  
REPUTATION.

STELLAR  
RESULTS.

*“Ken Taylor is one of the world’s  
most influential headhunters.”*

—*BusinessWeek* Magazine

## WELCOME TO TAYLOR MEYER ASSOCIATES

Taylor Meyer Associates focuses its efforts on Board Director and C-Suite executive searches. We serve as advisors and succession planning counsel to Boards, Chief Executive Officers and Human Resource Leaders in a wide range of publicly-held and private companies. We deliver exceptional personalized service and senior executive recruiting experience *coupled with almost unrestricted market access for talent.*

We move quickly, assuredly and effectively in the marketplace because we understand our clients' needs and can convincingly articulate their opportunities to potential candidates. We have a small, select list of clients which allows us to bring more qualified candidates in targeted companies to our clients. We offer all the expertise and experience of larger, sometimes impersonal, search firms without any of their marketplace restrictions. This means that our clients meet and recruit only the most qualified executives. We are focused, accessible and efficient.

The team at Taylor Meyer Associates has worked together seamlessly since 2000—a record of collegiality, consistency and proven market performance that no other search team in the profession can claim. We operate with discretion and confidentiality, so our clients treat us as trusted advisors and confide with us on their most sensitive matters. We jointly set the search telemetry for our engagements, so our clients know precisely the companies and executives we are targeting for each search. This kind of interactive, open book relationship generates exceptional results, as both our clients and candidates will attest.

We are trusted advisors who understand the confidence our clients place in us. We seek long-term, trust-based relationships that are open and transparent.



**TAYLOR MEYER**  
ASSOCIATES

# QUALITY

*adjective*

1 a: degree of  
excellence. b:  
superiority in kind.

*“Taylor Meyer Associates played an instrumental role in each phase of the search process, including compensation negotiations, and presented us with multiple qualified candidates. They raised the bar on our search process.”*

—Chief Human Resources Officer, *Fortune 100* Manufacturing Company

### EXCEPTIONAL.

It is our effectiveness in identifying and attracting executives who are exceptionally qualified that our clients come to appreciate. Our consultants are focused on only one type of search at a time, so our clients know that our efforts, and results, are solely on their behalf. By operating in this manner, we assure our clients that they have exclusive access to the target pool of candidates.

### PROVEN VALUE.

We have earned our successful track record that exceeds 20 years. We understand how to access Board Directors and C-Suite executives and cause them to consider a career change on behalf of our clients. Many of our placed candidates have been with their prior employers for more than 15 years—two had more than 30 years of tenure.

### DISTINCTION.

Our level of personalized service is unrivaled and unsurpassed. We understand what it takes to achieve clients for life and our professionals are dedicated to helping companies through every phase of the search process. We commit to working closely with our select group of client companies.

# ACCESSIBILITY

*adjective*

2a: capable of being reached. b: easy to communicate or deal with.

*“Selecting Taylor Meyer Associates over a large firm opened our eyes to how seamless and exceptional a search partner can be. The high caliber of candidates and responsiveness of the TMA team have reminded us how service should be defined and measured.”*

—Chairman and CEO, *Fortune 200* Consumer Goods Company

### MARKETPLACE KNOWLEDGE.

Taylor Meyer Associates understands how to set the telemetry for a search and then access the market. We share our search telemetry so our clients know precisely the companies and executives we are targeting; we are true search partners with our clients. Taylor Meyer Associates has deep and long-standing relationships with many executives who regularly collaborate with us in the identification of outstanding talent.

### UNRESTRICTED ACCESS TO THE MARKET.

With our select group of clients, the scope of each search is broad and virtually unlimited. We seek out the most qualified executives at the very best companies, as we are unrestricted in our search activities. We are able to maximize our search efforts on our clients' behalf and bring forward truly exceptional candidates. Clients are able to meet a wide variety of highly qualified executives and usually have difficulty selecting a final candidate.

### RESPONSIVENESS.

We are accessible to clients and candidates 24/7. We can go as fast as clients permit. Most of our searches are closed within 60 days from start, as we are committed to exceeding expectations.

# TRUST

*noun*

1a: assured reliance  
on the character, ability,  
strength, or truth  
of someone or  
something.

*“We bring Taylor Meyer Associates into our thinking long before a need arises as they play an integral role in shaping our strategy and decisions.”*

—CEO, *Fortune 100* Industrial Company



### COMMITMENT.

We are long-term, trusted advisors to our clients. When discussing our clients' opportunities with potential directors or candidates, we concentrate on reinvention, reinvigoration, realignment and renewal. We build the bridge from the experience of the candidate to the needs of our client. Each party relies on us for objective advice and trusted guidance throughout the search process and afterwards.

### INTEGRITY.

We personally conduct each of our engagements. The same search team that our clients meet at the outset of an engagement is the same search team that will solve the engagement. Our hands-on approach allows us to understand each client and its future and align its strategy and direction with appropriately qualified executives. Our clients know who is doing the work and representing them in the marketplace.

### INDEPENDENCE.

Our focus is leadership success and we act as trusted, independent advisors to the Board and senior management. We utilize a thoughtful, thorough and objective approach, while taking into account the culture of an organization, to ensure the final candidate is the most qualified executive.



YOUR TRUSTED  
ADVISORS

*“We are game-changers. We understand our clients’ corporate strategies and are able to identify, assess, and attract candidates who entrust their career decisions to us because we can align their experience and talents with our clients’ opportunity.”*

—Ken Taylor, Founding Partner, Taylor Meyer Associates



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